Alireza Gholipour
Web Developer & UI/UX Designer

Technical Expertise

Development

- **Frontend:** HTML5, CSS3, JavaScript, jQuery, Responsive Design
- **CMS:** WordPress (Expert Level):
  - WooCommerce
  - Performance Optimization
  - Custom Plugin
  - Elementor Pro
  - Jet Plugins
- **Performance:** Speed Optimization Core Web Vitals, Cross-browser Compatibility
- **SEO:** Technical SEO, Google Analytics, Search Console

Design

- **Tools:** Figma, Adobe XD Illustrator, Photoshop
- **Skills:** UI/UX Design, Wire-framing, Prototyping
- **Methodologies:** User-Centered Design, Responsive Design

Project Management

- **Tools:** Git, GitHub, Jira, Trello
- **Methodologies:** Agile, Scrum
- **Skills:** Team Leadership, Client Communication

Contact

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Professional Summary

Seasoned Web Developer and **UI/UX Designer** with over **10 years** of experience in digital product development. Specialized in WordPress CMS, optimization, and SEO, with a proven track record of delivering 100+ successful projects. Currently expanding expertise into **AI development**, combining technical proficiency with creative problem-solving abilities.

Professional Experience

Aksaya Web Design (2013 - 2024)
Senior Web Developer & Team Lead

- Successfully delivered **100+** WordPress websites, achieving 40% average improvement in page load speed and Core Web Vitals
- Led a team of 6 developers, completing enterprise-level projects with 95% on-time delivery rate
- Developed custom WordPress solutions for enterprise clients
- Implemented SEO optimization strategies resulting in 70% increase in organic traffic for client websites

Farshad Hekmatan Company (2021 - 2024)
Web Designer & IT Support Specialist

- Provided comprehensive web design and development
- Implemented comprehensive technical support system with 90% average response rate within 24 hours

Certification

- **AI Developer Microdegree** 🔴(2024)
  - Kajaani University of Applied Sciences (KAMK)
  - 7 courses in AI & Microsoft Azure (10 ECTS)
- **Technical Certifications:**
  - User Application Support Technician (228h)
  - General Computer Network Technician (240h)
  - HTML Programming (170h)
  - SQL Server Programming (340h)

Education

Bachelor of Science in Information Technology
Payame Noor University (2008 - 2013)

Key Strengths & Personal Traits

Responsible & Motivated	Problem-Solving &Fast Learner
Team Player	Creative & Innovative

Languages

Persian: Native **English:** Intermediate **Finish:** Beginner(A1)