



Alireza Gholipour

Senior WordPress Developer

Contact

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Technical Expertise

- Frontend:** HTML5, CSS3, JavaScript, jQuery, Responsive Design
- Backend:** PHP, MySQL, REST API
- CMS WordPress (Expert Level):**
 - Custom Theme & Plugin
 - Custom Post Types & Taxonomies
 - Custom Fields & Meta Fields
 - WooCommerce & E-commerce
 - Page Builders (Elementor and ...)
- Performance:** Speed Optimization, Core Web Vitals, Cross-browser Compatibility, Cloudflare, CDN
- SEO:** Technical SEO & On-Page, Google Analytics, Search Console
- Design & Graphic:** Figma, Adobe XD, Illustrator, Photoshop, UI/UX
- Project & Team Management:** Git, GitHub, Trello, Client support

Soft Skills

- Problem-Solving & Critical Thinking
- Team Collaboration & Coordination
- Client-Focused & Service-Oriented
- Fast Learner & Highly Adaptable

Professional Summary

WordPress & WooCommerce Development Professional with **10+ years** of experience specializing in creating and optimizing customer-focused e-commerce solutions. Expert in WordPress development and optimization, with **+100 Projects** proven track record of managing multi-functional teams and team-oriented user experience, support, testing, and debugging. Successfully improved website performance by 40% and maintained an on-time delivery rate of 95%. Proficient in digital marketing, SEO optimization and marketplace integration. Currently expanding expertise into **AI development**, combining technical proficiency with creative problem-solving abilities.

Professional Experience

Aksaya Web Design (2013 - 2024)

- Successfully delivered 100+ WordPress websites, achieving 40% average improvement in page load speed and Core Web Vitals.
- Led a team of 6 developers, completing enterprise-level projects with 95% on-time delivery rate.
- Developed custom WordPress solutions for enterprise clients.
- Implemented SEO optimization strategies resulting in 70% increase in organic traffic for client websites.

Farshad Hekmatan Company (2021 - 2024)

Web Solutions Specialist & Support

- Provided end-to-end Web developer
- support system with 90% average response rate

Certification

- AI Developer Microdegree (2024)**
 - Kajaani University of Applied Sciences (KAMK)
 - Microsoft Azure AI & Cloud Computing (10 ECTS)
- Technical Certifications:**
 - SQL Server Programming (2010 Oct)
 - HTML Programming (2010 Mar)
 - General Computer Network Technician (2010 Feb)
 - User Application Support Technician (2009 Nov)

Education

Bachelor of Science in Information Technology

Payame Noor University (2008 - 2013)

Languages

English: Intermediate

Finish: Beginner (improving)

Persian: Native